

OMEGA GROUP
LIMITED

Corporate Profile

Building the Businesses That Shape Tomorrow

omegagrouphq.com

About Omega Group

Omega Group Limited is a diversified holding company committed to building, owning, investing in, and growing businesses that solve real world problems, improve lives, and create sustainable value. The Group oversees a diversified portfolio of companies while ensuring operational excellence, financial sustainability, and value creation for every stakeholder involved.

Every company built under Omega Group follows the same founding principle: operational excellence first, technology always, and long term thinking above short term wins.

Vision

To build one of Africa's most respected and diversified business groups by creating innovative companies that deliver sustainable value to customers, employees, investors, partners, and communities.

Mission

To establish, nurture, and grow innovative businesses that deliver exceptional products, services, and technology driven solutions, creating opportunities for employees, partners, investors, and communities through integrity, operational excellence, and continuous innovation.

Core Values

- Excellence — We hold every business to the same high bar, branch to branch.
- Integrity — We do business honestly, transparently, and accountably, always.
- Innovation — We use technology and fresh thinking to make every business smarter.
- Customer Centricity — Every decision starts with the people we ultimately serve.
- Accountability — We own our outcomes and stay answerable to customers, partners, and each other.

The Group at a Glance

STRUCTURE

Omega Group Limited operates seven companies across nine industries and three active cities, unified by a single shared technology platform and one governance standard.

Our Companies

Hairlux Beauty & Wellness Beauty & Wellness	Premium beauty, wellness, grooming, academy, and retail experiences through physical branches and digital platforms. The Group's founding business and operational model.
EllotX Technologies Technology	AI solutions, SaaS platforms, enterprise software, and digital infrastructure powering Omega Group and clients worldwide.
Omega Pathway Innovative Innovation & Ventures	Creating, incubating, and scaling innovative businesses across venture development, retail, and real estate.
Omega Petroleum & Haulage Energy & Logistics	Reliable petroleum marketing, fuel distribution, logistics, haulage, and integrated energy supply chain solutions.
Omega Healthcare Healthcare (Coming Soon)	Accessible healthcare services, health technology solutions, and pharmaceutical innovations for healthier communities.
Omega Green Energy & Sustainability Energy & Sustainability (Coming Soon)	Renewable energy, sustainability consulting, and clean infrastructure solutions for a lower carbon future.
Omega Capital Financial Services (Future)	Strategic capital and financial expertise to support high growth businesses and emerging ventures.

Leadership

Omega Group is led by its Founder and Group CEO, who sets the Group's strategic direction across every subsidiary, from Hairlux's founding beauty and wellness business to the Group's expansion into technology, energy, and healthcare.

Additional Group level leadership profiles will be published as they are confirmed.

Contact

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